



The  
Stories and Wisdom  
Company

Product Brochure

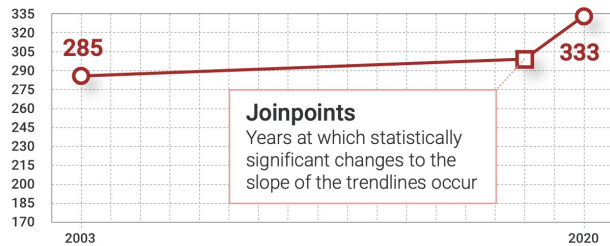
# STORIES and WISDOM®: Driving Organizational Impact Through Conversations

2025

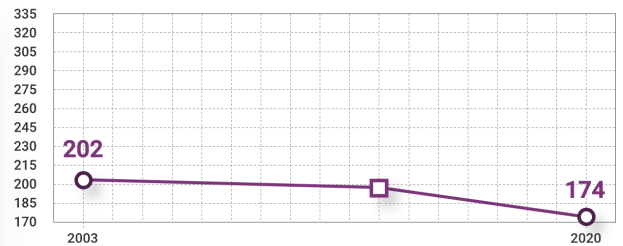
# Isolation Has Been Rising for Two Decades and Is Now More Harmful Than Smoking 15 Cigarettes a Day

## NATIONWIDE DECLINE IN SOCIAL CONNECTION

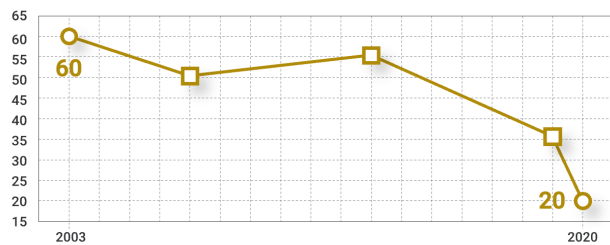
Annual daily average in minutes



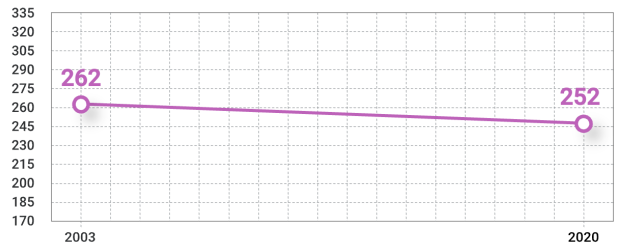
**Social Isolation**  
an increase of 24 hours per month



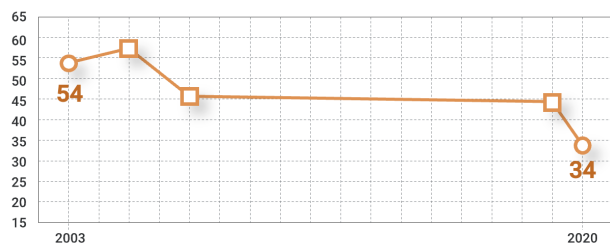
**Companionship** a decrease of 14 hours per month  
Companionship refers to shared leisure for the sake of enjoyment and intrinsic satisfaction



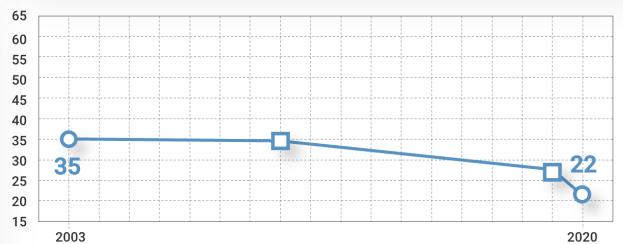
**Social Engagement with Friends**  
a decrease of 20 hours per month



**Household Family Social Engagement**  
a decrease of 5 hours per month

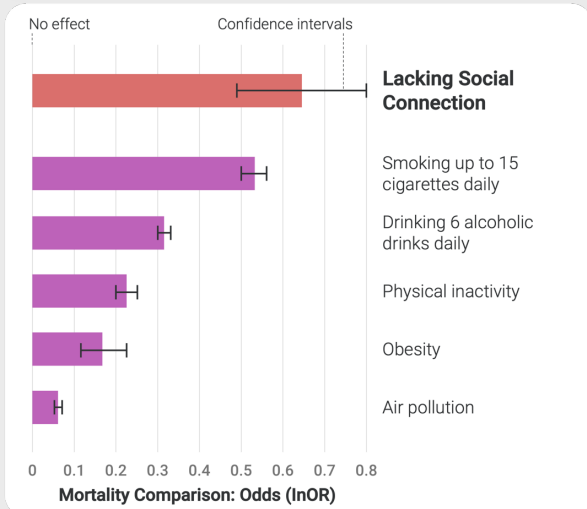


**Social Engagement with Others**  
a decrease of 10 hours per month



**Non-Household Family Social Engagement**  
a decrease of 6.5 hours per month

## IMPORTANCE OF CREATING A CULTURE OF CONNECTION



*“You can feel lonely even if you have a lot of people around you, because loneliness is about the quality of your connections – one of the things that's so important is creating a culture of connection.”*

Dr. Vivek Murthy, U.S Surgeon General (2015-2017, 2021-2025)

# STORIES and WISDOM®

A Human-Centered Digital Platform for Meaningful Conversations

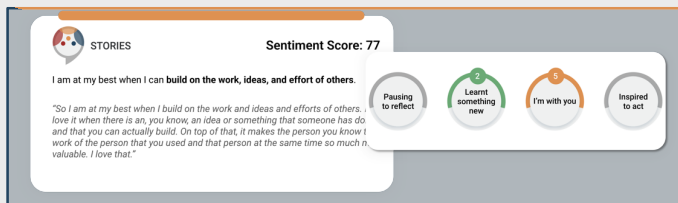


Since 2003, social isolation has increased by 24 hours per month. This growing disconnection doesn't just affect individual wellbeing; it undermines collaboration, engagement, and performance. Studies equate the health impact of chronic loneliness to smoking 15 cigarettes a day. STORIES and WISDOM® is an award-winning, neuroscience-backed digital platform that reduces isolation and strengthens organizational outcomes through gamified personal storytelling and actionable analytics.

Built for modern organizations, STORIES and WISDOM® is a secure, cloud-based SaaS platform designed for enterprise deployment. Through prompts that spark reflection and reactions that foster active listening, STORIES®

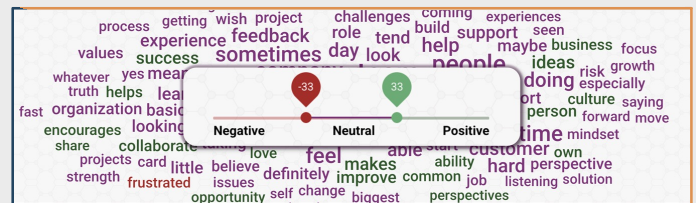
enables authentic dialogue in group settings, building empathy, trust, and connection. WISDOM™ extends this impact by analyzing transcribed stories to surface insights that help teams take action and improve outcomes.

## OUTCOMES



### Strengthened Connection

92% of STORIES® participants report feeling more connected to their community after a session. By transforming conversation into connection, STORIES® builds belonging, strengthening cohesion and engagement across organizations.



### Actionable Insights

Through WISDOM™ analytics, organizations uncover themes, risks, and opportunities within anonymized shared stories. These insights enable leaders to make informed decisions that drive measurable improvements in wellbeing and overall performance.

## CAPABILITIES

Fully customizable to meet your organization's needs, STORIES & WISDOM® lets you tailor content, data privacy, security parameters, and compliance. Browser- and mobile-accessible, the platform is WCAG-compliant and available in multiple languages, making it easy for diverse populations to connect across devices and locations.

STORIES & WISDOM® also integrates seamlessly with widely used login systems, including Okta and Microsoft Active Directory, providing secure, role-based access.

Licensed through a flexible monthly subscription, the platform scales effortlessly across departments or entire organizations.

### Classic Mode

Designed for depth, Classic Mode facilitates longer sessions where participants share multiple stories and engage in friendly competition. Ideal for quarterly offsites, customer workshops, and industry conferences, it helps teams strengthen alignment.

### Swift Mode

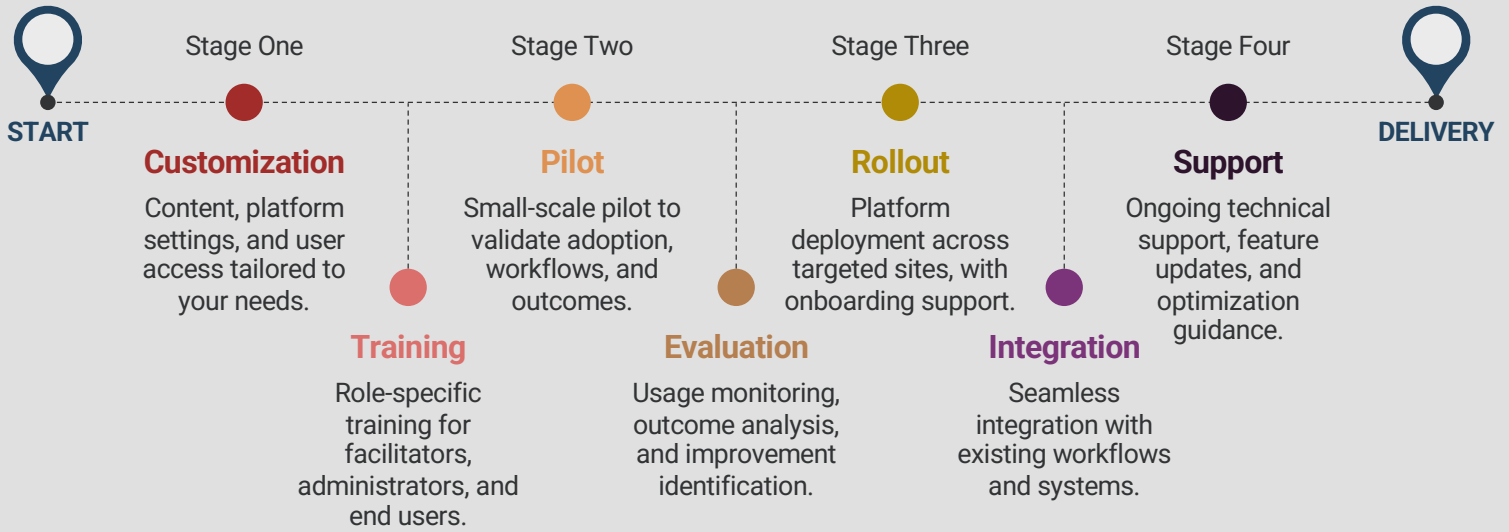
A fast, focused version of STORIES®, Swift Mode is built for teams who want a quick touchpoint. Designed for weekly or monthly check-ins, it enables a single round of sharing where participants celebrate wins, surface roadblocks, and maintain trust and cohesion.

### Gameshow Mode

Ideal for town halls, conferences, or large-scale gatherings, Gameshow Mode transforms storytelling into an interactive event. A panel of guests share personal stories while the audience reacts and comments live from their mobile devices.

## SCOPE

### Duration: One Year



## CUSTOMER EVIDENCE



*"STORIES helps develop better relationships within groups. It does that by enabling conversations about things that we usually don't talk about on a daily basis, at a deeper level of vulnerability and transparency. **This is powerful.**"*

**Eduardo Briceño,**  
Author: The Performance Paradox



*"STORIES is a powerful instrument to facilitate true connection within communities with storytelling as the great backdoor to capture emotions that people have. I think it should be a regularly used tool."*

**Dr. Paul Zak,**  
Founder, Immersion Neuroscience, Author: The Trust Factor

## INDUSTRY RECOGNITIONS

Stories and Wisdom® has been recognized with 22+ industry awards, in categories like Thought Leadership, Innovation, Workplace Culture Transformation, and Talent Management. It has also been Company of the Year in 2024 & 2025.



## NEXT STEPS

Email [hello@storieswisdom.com](mailto:hello@storieswisdom.com) to book a demo and experience STORIES and WISDOM®. Let us help you drive better outcomes for your organization.