



The
Stories and Wisdom
Company



Reimagine Alumni Engagement with STORIES and WISDOM®

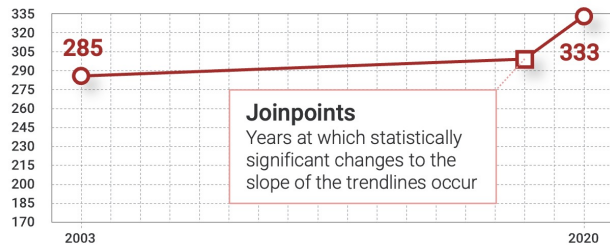
2025

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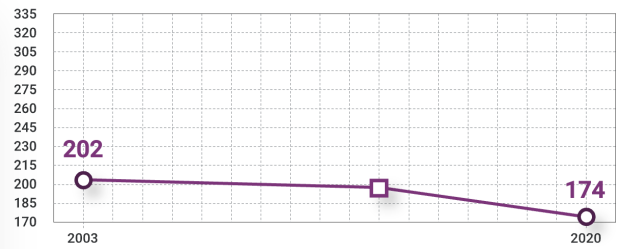
Isolation Has Been Rising for Two Decades and Is Now More Harmful Than Smoking 15 Cigarettes a Day

NATIONWIDE DECLINE IN SOCIAL CONNECTION

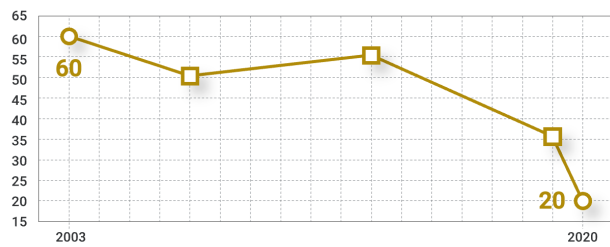
Annual daily average in minutes



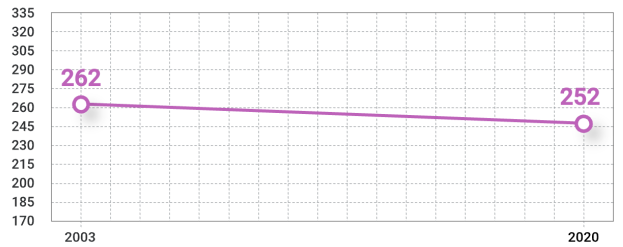
Social Isolation
an increase of **24 hours** per month



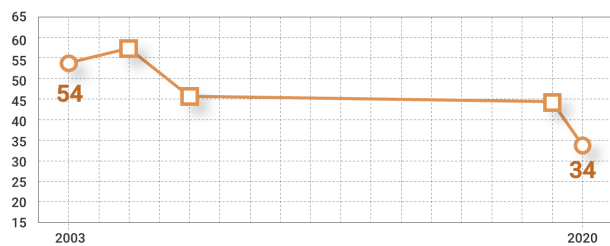
Companionship a decrease of **14 hours** per month
Companionship refers to shared leisure for the sake of enjoyment and intrinsic satisfaction



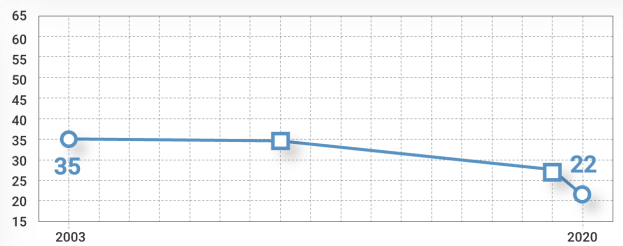
Social Engagement with Friends
a decrease of **20 hours** per month



Household Family Social Engagement
a decrease of **5 hours** per month

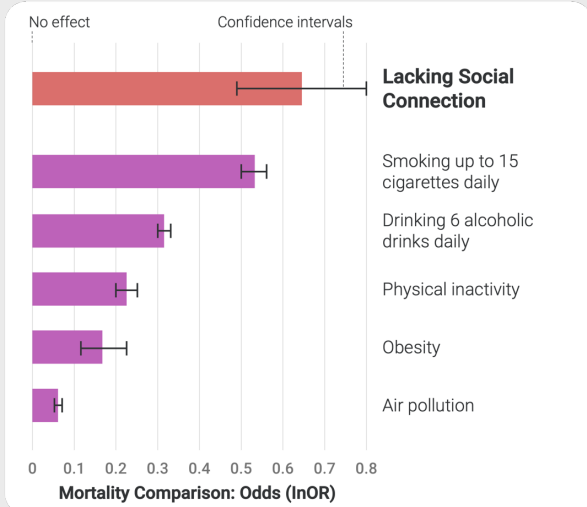


Social Engagement with Others
a decrease of **10 hours** per month



Non-Household Family Social Engagement
a decrease of **6.5 hours** per month

IMPORTANCE OF CREATING A CULTURE OF CONNECTION



“You can feel lonely even if you have a lot of people around you, because loneliness is about the quality of your connections – one of the things that's so important is creating a culture of connection.”

Dr. Vivek Murthy, U.S Surgeon General
(2015-2017, 2021-2025)

STORIES and WISDOM®

A Digital Platform Where Shared Stories Build Lasting Alumni Bonds

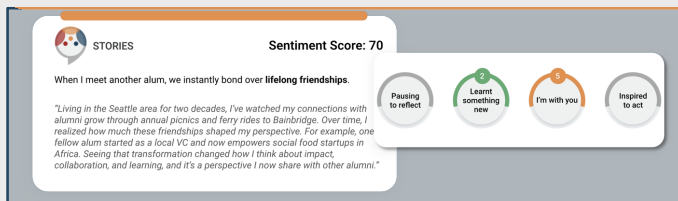


Across generations, people are becoming less connected to the communities and networks that once anchored them. Social isolation, linked to higher mortality and considered more harmful than smoking 15 cigarettes a day, has increased by an average of 24 hours per month since 2003. For universities, this trend shows up as alumni disengagement, where meaningful relationships fade after graduation, and connections become limited to transactional touchpoints.

STORIES & WISDOM® is an award-winning digital platform that helps universities reignite alumni belonging through gamified personal storytelling and active listening. STORIES® transforms reflection into connection, while WISDOM™ translates shared stories into insights

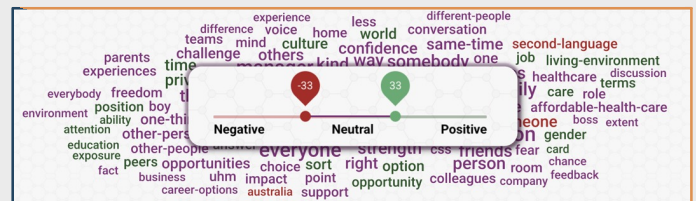
that help alumni teams inspire engagement, resolve challenges, and motivate giving. Accessible on any device, STORIES & WISDOM® brings alumni across years, backgrounds, and borders together to celebrate where they've been and imagine where they can go together.

OUTCOMES



Deeper Alumni Connections

92% of STORIES participants reported feeling more connected to their community. By focusing sessions on themes like career or identity, STORIES helps alumni build lasting bonds with each other and their alma mater.



Insights to Strengthen Programs

Every story told in a session is transcribed, anonymized, and analyzed to generate insights for institutions. Universities can collect feedback from engagement events or design STORIES sessions to surface specific input.

CAPABILITIES

Fully customizable, STORIES & WISDOM® lets you tailor content, data privacy, security parameters, and compliance to your institution's needs. Browser- and mobile-accessible, the platform is WCAG-compliant and available in multiple languages, making it easy for alumni across generations and geographies to connect.

STORIES & WISDOM® integrates seamlessly with widely used login systems, including Okta and Microsoft Active Directory, providing secure, role-based access. Licensed through a flexible monthly subscription, the platform scales from small alumni chapters to entire global networks.

Pre-Reunion Reflections

Class-specific alumni storytelling sessions spark nostalgia and inspire participation, ensuring more alumni join and meaningful conversations unfold during reunions.

Industry Discussions

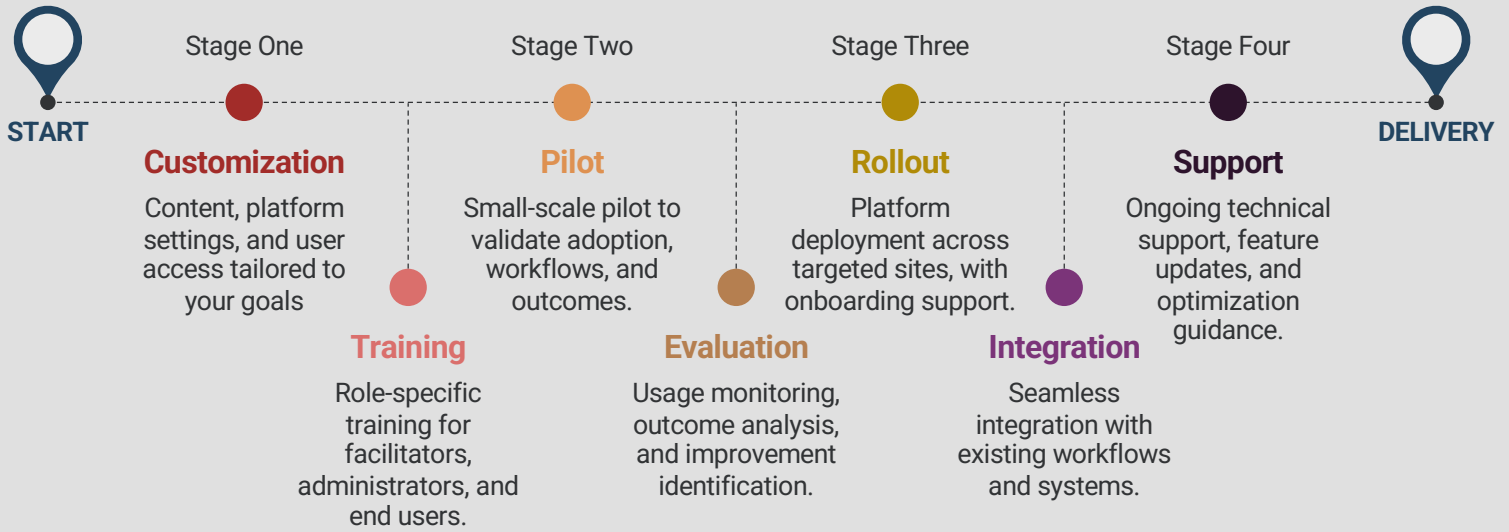
Through storytelling and moderated dialogue, alumni explore emerging industry trends across regions creating a globally informed community of practice.

Alumni-Student Mentorship

By guiding alumni-student conversations, STORIES® ensures key topics that often go unspoken are surfaced, creating more actionable mentorship experiences.

SCOPE

Duration: One Year



CUSTOMER EVIDENCE



*"STORIES helps develop better relationships within groups. It does that by enabling conversations about things that we usually don't talk about on a daily basis, at a deeper level of vulnerability and transparency. **This is powerful.**"*

Eduardo Briceño,
Author: The Performance Paradox



"STORIES is a powerful instrument to facilitate true connection within communities with storytelling as the great backdoor to capture emotions that people have. I think it should be a regularly used tool."

Dr. Paul Zak,
Founder, Immersion Neuroscience, Author: The Trust Factor

INDUSTRY RECOGNITIONS

Stories and Wisdom® has been recognized with 22+ industry awards, in categories like Thought Leadership, Innovation, Workplace Culture Transformation, and Talent Management. It has also been Company of the Year in 2024 & 2025.



NEXT STEPS

Email hello@storieswisdom.com to book a demo and experience STORIES & WISDOM®. Let's help your alumni feel more connected, to each other and to your institution.